

MEET

1

What type of marketing will you do?

2

What platforms will you use?

3

What ideal client will you serve?

NURTURE

4

How often will you share content?

5

How will you nurture your audience?

6

What goals will you reach?

RETAIN

7

How will you surprise & delight them? and/or How can you continue to serve them?

8

How can you stimulate referrals? and/or How can you create sharing relationships?